



**Greater Albion Chamber of Commerce  
& Visitors Bureau**

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**2026 Membership Request | Village of Concord, Michigan** | The Greater Albion Chamber of Commerce & Visitors Bureau (GACC) is grateful for the opportunity to discuss membership with Village of Concord, Michigan. GACC Membership allows us the opportunity to provide exclusive services, resources, and benefits to the Village within the following avenues:

- **Referrals**
  - Value: Priceless (GACC provides referrals to connect GACC members through a member's first approach)
- **Enhanced Business Directory Listing**
  - Value: approx. \$150.00
  - The GACC upgrades all members from a basic to an enhanced business directory listing (included with membership).
- **eBlast Communications**
  - Value: \$50 - \$100
  - GACC Members receive one (1) eBlast per quarter with options to purchase additional or a standalone eBlast.
- **Social Media**
  - Value: Priceless (Social Media shares on GACC & Festival of the Forks channels)
- **Eggs & Issues**
  - Value: \$15.00 per person (potential member price)
  - GACC Members may attend all nine (9) Eggs & Issues programs for FREE (included within membership).
- **Constant Contact Discount**
  - Value: 20% - 25% Discount
  - GACC Members can also save with Constant Contact. Discounts are 20% off for six month prepay and 25% off for a 12 month prepay. Ask us for Details!
- **Job Openings, Member-to-Member Deals & Press Releases**
  - Value: Priceless
  - Included with GACC Membership are the opportunities to promote job openings, member-to-member deals, and press releases on the GACC's website.
- **Ribbon Cutting Celebration**
  - Value: \$75.00
  - The GACC will host Ribbon Cutting Celebrations for members in good standing (included with membership).
- **Networking**
  - Value: Priceless (GACC offers approx. 35+ networking opportunities throughout the fiscal year)
- **Advertising Opportunities**
  - Value: \$100.00 - \$200.00
  - GACC Members have the exclusive opportunity to advertise within the GACC's Albion Amplified Newsletter.
- **Advocacy**
  - Value: Priceless as the GACC advocates for members on the local, state, and national levels.
- **Festival of the Forks Discount**
  - GACC Member Benefit: Receive \$50.00 Discount upon Membership Renewal\*
  - \*Must be a member in good standing and paying vendor. Excludes Individual/Non-Profit Org./Artist memberships.

**Value of Membership: +\- \$710.00**

**GACC Membership Investment: \$250.00**